



JA LEADING LADIES

CELEBRATING 10 YEARS!

Be part of something powerful. JA Leading Ladies has connected professional women with high school girls to inspire confidence, leadership, and bold ambition. Now in its 10th year, we're calling on professionals, trailblazers, and changemakers like you to share your stories, spark real conversations, and mentor the next generation of leaders for a day of inspiration, mentorship, and meaningful connection. You can empower tomorrow's leaders by showing girls what's possible — and shaping what's next.

- Inspire students by sharing your journey
- Connect through mentorship and guided conversations
- Empower girls to embrace their potential and own their future
- Celebrate a decade of impact, leadership, and community



November 6, 2025



8:30 - Noon



**Stanley Black & Decker
701 E. Joppa Road
Towson, MD**

Reserve Your Spot



**Junior
Achievement™**
of Central Maryland



SPONSORSHIP PACKAGE

PRESENTING SPONSOR - \$15,000

- Denoted as the Presenting Sponsor of JA Leading Ladies by integrating company name/logo into all promotional materials.
- On-stage recognition as the Presenting Sponsor at the event.
- Speaking opportunity for high level executive at JA Leading Ladies.
- Logo placement on signage at event
- Opportunity to provide branded giveaway item to attendees.
- Full-page color ad in program book.
- Logo recognition on all relevant e-blasts, digital ads, social media posts, press releases, as well as:
 - Solo feature social media post
 - Tagged in pre and post event social media posts
 - Logo on JA Leading Ladies webpage
 - Logo on venue video monitors
- 8 event tickets

HOST SPONSOR

- Denoted as the Host Sponsor of JA Leading Ladies by integrating company name/logo into all promotional materials.
- On-stage recognition as the Host Sponsor.
- Speaking opportunity for high level executive at JA Leading Ladies.
- Logo placement on signage at event
- Opportunity to provide branded giveaway item to attendees.
- Full-page color ad in program book.
- Logo recognition on all relevant e-blasts, digital ads, social media posts, press releases, as well as:
 - Solo feature social media post
 - Tagged in pre and post event social media posts
 - Logo on JA Leading Ladies webpage
 - Logo on venue video monitors
- 7 event tickets

SOLD



SPONSORSHIP PACKAGE



LEGACY SPONSOR - \$10,000

- Company name/logo on promotional materials.
- Logo placement on signage at event
- Opportunity to provide branded giveaway item to attendees.
- Full-page color ad in program book.
- Logo recognition on relevant e-blasts, digital ads, social media posts, press releases, as well as:
 - Tagged in pre and post event social media posts
 - Logo on JA Leading Ladies webpage
 - Logo on venue video monitors
- 6 event tickets



VISIONARY SPONSOR - \$5,000

- Company name/logo on promotional materials.
- Logo placement on signage at event
- Half-page color ad in program book.
- Logo recognition on all relevant e-blasts, digital ads, social media posts, as well as:
 - Tagged in pre and post event social media posts
 - Logo on JA Leading Ladies webpage
 - Logo on venue video monitors
- 5 event tickets

ROLE MODEL SPONSOR - \$2,500

- Company name on promotional materials.
- Company Name placement on signage at event
- Half-page color ad in program book.
- Name recognition on all relevant e-blasts, social media posts, as well as:
 - Logo on JA Leading Ladies webpage
 - Logo on venue video monitors
- 4 event tickets

Individual
Tickets
\$350

FOR MORE INFORMATION

Contact: Dawn Edwards | Senior Vice President of Development
dedwards@jamaryland.org | 410.517.6112

